



Tennis Trophy

KINDER+SPORT TENNIS TROPHY 2017

Summer on the court for thousands of young people at the first international tennis tournament organized by Sports Events, FIT and Kinder+Sport.

Kinder+Sport Tennis Trophy is the first international tennis tournament for boys and girls aged 9 to 16, organized by Sports Events in collaboration with the Italian Tennis Federation (FIT) and Kinder+Sport. A unique event that will touch **9 nations** in 2017: Austria, Bulgaria, Germany, Italy, Israel, Luxembourg, Malta, Principality of Monaco and Hungary. An exciting circuit with thousands of young participants, where the winners of each of the **20 tournaments** will challenge each other in Italy during the **International Master in Rome**, from 25 to 30 August 2017.

The initiative is an idea by tennis pro **Rita Grande, Italian former champion**, in collaboration with **Kinder+Sport Joy of moving**, aimed at **boosting active lifestyles** and spreading this sport discipline amongst the new generations. An event born in Italy, which already counted 28 tournaments and 3,000 subscribers in its first edition in 2006, and has been growing steadily in time; the eleventh edition in 2016 boasted 141 tournaments in 19 Italian regions and more than 18,000 subscribers.

For the first time this year, the tournament expands to the **international circuit**, in order to develop and spread with an even bigger focus the core values of the Kinder+Sport project, such as **trust in oneself and in others, integration, friendship and respect**. The matches will be rather unique, as they will be played without umpires: the young players will have the possibility to enjoy themselves and give their very best while guided by a highly educational fair play code.

In the past years, finalists also had the chance to meet several **world tennis icons: Francesca Schiavone, Flavia Pennetta, Sara Errani, Jo Wilfried Tsonga, Fabio Fognini, Simone Bolelli, Corrado Barazzutti and Nicola Pietrangeli**.

Find the complete tournament calendar and much more on the official website www.tennistrophy.com





KINDER+SPORT JOY OF MOVING

Moving is a joy you learn early

Kinder+Sport Joy of moving is an international **Ferrero Group Social Responsibility Project** that aims to bring **joy of movement into the life of every child**.

The project promotes and encourages physical activity across the younger generations, inspiring children and young people worldwide to adopt **active lifestyles** from an early age, so that it becomes an integral part of their **daily routine**.

Kinder+Sport's ambitious goal is to increase and improve the time that young people spend on physical activity, bringing the project to as many countries as possible, in collaboration with **qualified partners and experts: Institutions, 4 Olympic Committees, 126 Sports Federations and Associations, and the prestigious ISF** (International School Sport Federation), that organizes and promotes games and competition between schools around the world.

The program supports physical education programs, provides schools with technical equipment, promotes student championships, supports sports events for children, organises multi-disciplinary campuses to involve children in sports, cooperates with athletes and former champions as "ambassadors" of active lifestyles and supports research projects aimed at increasing awareness of the **benefits of an active life**.

First established in 2005, the project has grown steadily ever since, with the aim of reaching out to the highest possible number of **children and teenagers all over the world**.

Today **Kinder+Sport** works on a global scale, involves **25 countries** and gets **more than 4 million children** moving every year.

Support the #JOY OF MOVING and join us in promoting the importance of movement.

For more info, visit the [official site](#) and follow us on [Facebook](#), [Instagram](#) and [YouTube](#).

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